

APRIL 2024
BI-WEEKLY EDITION
ISSUE 001



**KULTURE
PRO**

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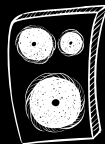
THE CAKE BUSINESS

AQ stavegod?

New flavors



LAYE PEN
CINEMA IS ON
THE WAY.
CLICK IMAGE
TO PRESERVE



HIP-HOP

CAKE BUSINESS

NO PITY

WEATHER

DANDIZZY

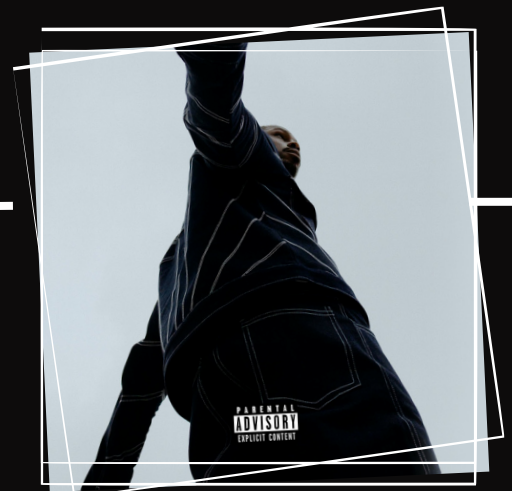
RELEASES

FASHION

REEPLAY

KELECHIEF

*Join us, and get amazing previews,
mind-blowing rap conversations,
freestyles, and you might get to listen
to that exclusive from your favorite
artist.*





TO THE CAKE BUSINESS

THE BAKERY

Welcome to the cake business. The newest rap factory in the 234, serving you hot tunes and delicious bangers.

On the menu, we got BKAY the east gaad. This rapper is tested and trusted on this streets. Been a regular since he dropped NO STYLIST freestyle august last year. Click on his pictures to listen to his exotic rap tunes.

Have you heard of ZHUS? You suck if you haven't. Worry less, that is why we are here for you. Bringing the latest hip-hop news and music. Subscribe @rapkulture.



All we heard was roaring sounds of engines, when ZHUS hit us with "Johnbull."

A smashing single that announced the coming of the cake business. It was cooked by the head baker. Since the release of this track, the artist has been going from city to city,

stopping at the right spots, and getting amazing spitters to jump on it.

. The latest of the magic is there is a million up for grab, if you got that verse.

. Someone from the Bakery spilled to us that there is a third person on the way. Who?

KOLD AF

MIRROR MIRROR ON THE WALL

*WHOS THE BADDEST OF THEM
ALL*

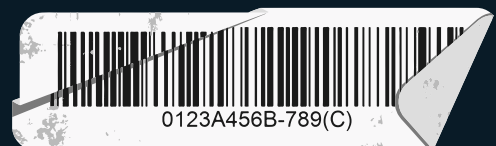


NO PITY

1. EVERYDAY (I DEY PRAY)
2. NO PITY

Kold and Aema are bursting up this scenes with "No Pity."

Unfolding a chemistry never seen, Kold is able to inspire confidence, leading the project with her witty charms, and wordplays.



Aema is able to show us that she is a voice to look out for. With no debut project in sight, her dancehall and blues style has gotten a lot of attention, having fans invested from all spheres she has appeared in. This two track project is a special one, you can say the music is not enough for us. Yet, each track is special enough to keep us glued.

[click image to stream on Spotify.](#)



WEATHER

HOW HOT DID IT GET?



DA CUISINE 5

Rap heads in the 234 will tell you tha Mxps Rellington has one of the best discography in the 234.

Da cuisine 5 is a three course meal. Opening with "Sunset in Adeoyo," we later get served some Afaang. Closing this chapter with Mantra.

This is one of the best rap project i have heard in a while.



NEW DROP
KINFXLK & GANG

APRIL 26

STOMP ON THEM

**HIP-HOP
IS A
COMPETITIVE
SPORT**

An overflow of Bars

The storm is here! Rap peddlers hanging to their chain of thoughts, building words, arming for war. Its you vs the world.

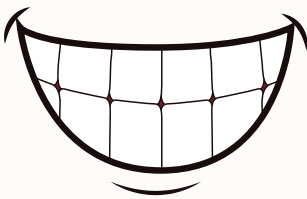
It's war out here, and worldwide. Why? Everybody favorite rapper got something to prove. Lets put it this way; the second quarter of the year opened in grand style. Rappers talking tough. Damideasy crowned himself top 3 battle rap. Under what criteria? Are we talking since 2020, or is he just talking smack?

. Meanwhile WOTS is back. For March mayhem . Kennywill vs Gutta kid battle is out. From the face off you would have known it was on. Call the police.

DANDIZZY



LOVE YOURSELF



UGLY

DANDIZZY IS UNARGUABLY ONE OF NIGERIA'S FINEST RAP ACT. A FREESTYLE GENIUS ON ANY GIVEN DAY, HE IS READY TO TAKE THE BULL BY THE BALLS.

U GATTS LOVE YOURSELF

IT TAKES A LOT TO BE US IN A WORLD WHERE UNIFORMITY IS EVERYTHING. BREAKING OUT YOUR STYLE, SHOWING THE WORLD YOUR UNIQUENESS GOES A LONG WAY.

A VERY UNIQUE APPROACH TO LIFE, DANDIZZY SHOWS THE WORLD HIS ORIGINALITY. HIS DEBUT ALBUM AFTER A LONG WHILE.

. CHAMPIONING FROM PORT HARCOURT, DANDIZZY SET'S HIS SIGHT ON GOLDEN. A CHANCE TO SHOW THE WORLD WHAT HE CAN TRULY BE IF THEY LET HIS CREATIVITY BE.

TEN FEATURE ARTISTS ON THIS BEAUTIFUL WORK OF ART. DANDIZZY SHOWS HIS REAL FACE, THE CHEMISTRY WITH THE FEATURES, AND LOVE FOR THE MUSIC.

The album peaked at No.18 all genres, and 11 on Hip-hop/Rap. [CLICK on the image and tell us what you think.](#)

KULTURE PRO NEW MUSIC

BHADBOI OML

BHADRIYUN (DELUXE)

Highly regarded as a shining star in his city, BhadBoi OML is set to take on the world. BHADRIYUN



MXPS RELLINGTON, I AM MHP

DA CUISINE 5

Gambling odds, every 2.5 bars and wisdom. Hip-hop in it's finest form; raw and uncanny.

ULOMA

AMINA

You know it is game when the apex village flag is in sight. Uloma is back again with a brand new tune, check it out.

LIL5IVE , KIIWII

GEE

An unofficial duo. LIL5IVE and KIIWII return with their chemistry. This new track is titled "Gee."

WIZARD CHAN

THE PROPHECY

An original EP from an original Ijaw man. Wizard Chan expresses every emotion to build this one. Check it out.

GNE, LAIME, PRETTYBOY D-O

BLOW MY COVER

GNE picks up laime, and prettyboy do for new tune. Check it out.

KULTURE PRO NEW MUSIC

HIGHSTALAVISTA

THE PROPHECY

From the east to the world, highstalavista is here to fulfill "the prophecy." Check this out.

ICEPRINCE

BANK ALERT

Hip-hop veteran and cool cat boss, iceprince zamani drops new tune from his upcoming project "Fire & Ice."

44DB

CHAPTER 44 (LOST FILES)

Chapter 44. A new episode of 44DB is out, titled "Lost Files." check it out.

SUPERWOZZY X DAMOKILLA

FA LALA

Fresh off don't pressure me, Superwozzy drops a new tune with Damokilla titled "Fa Lala."



STONEBOY X ODUMODUBLVCK

EKELEBE

"Ekelebe, i don go far."

Stonebwoy picks up Odumodublvck on this one. Trust it to the fire if it us a 233 + 234 mix.

LLONA

ANOTHER DAY

Everybody loves a thug with a heart. Llona drops a new banger titled "Another day." check it out and tell us what you think.



New music from

CKAY x OLAMIDE
BADOO



Fashion

St. Anthony



Rapper OAP and filmmaker Obalurge debuts his clothing brand. This one is called “St. Anthony.”

We spoke with Obalurge about his inspirations, symbolism, and more.

Join us for the full conversation.



St. Anthony

What inspired St Anthony?

Haha! So first off my name is Olufemi Anthony George, and St. Anthony is my patron St. Growing up my mom used to buy us clothes that were oversized, so we could wear them 2 or 3 years more as we got older, that was more likely her own logic for saving some extra money I suppose lol. Fortunately as I got older I fell in love with the style of wearing oversized clothes and I know it's a million and one other individuals out there who love to wear & feel comfortable in some oversized outfits

What should St. Anthony symbolize to the hip-hop world?

St. Anthony, symbolizes boldness, creativity, and individuality in the hip-hop world. It represents a fusion of fashion and music, reflecting my unique style and influence within the industry.

St. Anthony's oversized aesthetic challenges conventional norms, making a statement about self-expression and pushing boundaries. As a result, it resonates with hip-hop artists and fans alike who value authenticity and originality, Everything is Made in Lagos.

What are the struggles artists face in the fashion world?

Artists face several struggles in the fashion world, including; Establishing credibility, Funding and resources, production challenges and promoting it.

Tell us your secret to keep going

Just Stay passionate and persistent. Building a successful fashion brand takes time, dedication, and perseverance. Stay passionate about your craft, stay focused on your goals, and never lose sight of why you started your fashion venture in the first place.



REEPLAY

SHOW MUST GO ON



REEPLAY & CASH'N'OUT

"Show must go on" is the lead single off CASHnOUT Year of the underdog mixtape. Produced by Jaypopping.

Talking to us at Kulture pro, we got to learn from Reeplay that his Album is ready, Antiworld Gangsters, what to expect from the mixtape and more. Listen to full interview for more.

HIPHOP @ 50



NAS
DJ PREMIER

30
YEARS
LATER

Two hip-hop heroes announced their return with the arrival of a new track titled "Define my name."

As the song ends, Nas said "30 years later we back in the lab, it's album time" Nas and DJ Premier collab album dropping this year

We all hope this Album comes as soon as possible. 30 years is a very long time to wait. . Well, I'm lucky not to wait that long. Click the image to play "Define my Name," while we wait.

FRESH N' BUZZIN

RAP

This is the Ladipoe we've been craving. Bursting with fresh energy, The Lord of the revival drops a new track titled "Hallelujah."

Ladipoe is back to restore raps glory. Its time. Click on his image to watch video.



CdumodublvcK teams up with blaqbonez and Lekaa beats calling it **TECHNICIAN.**

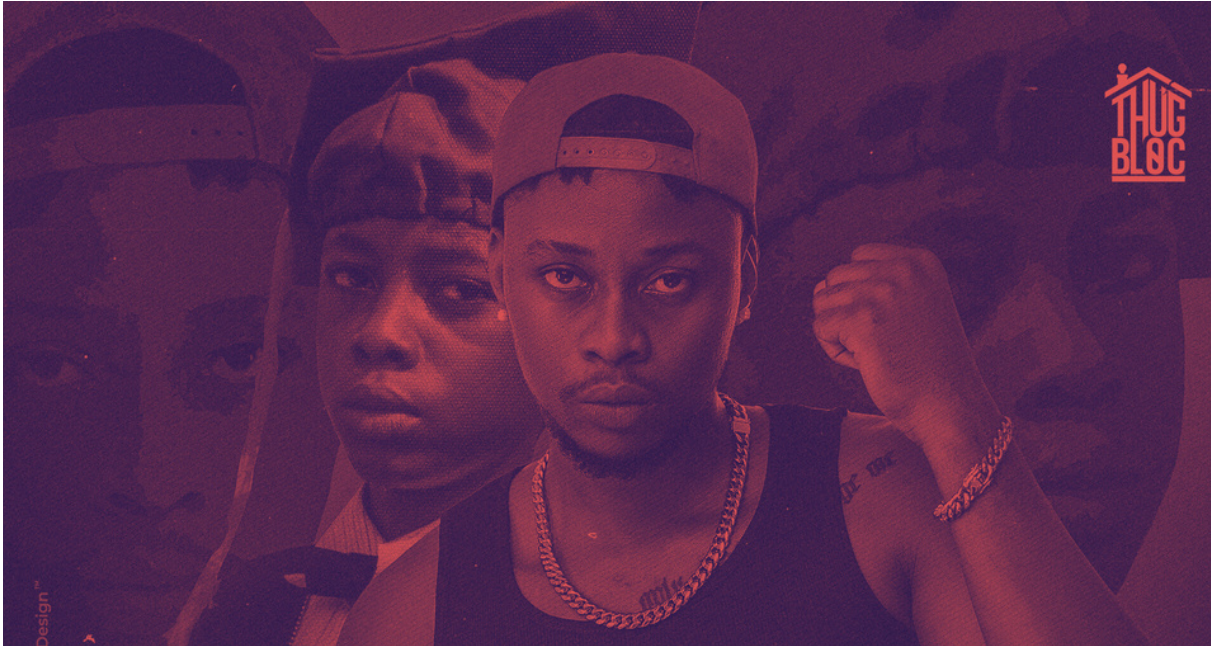
What are you repairinyy? Me self I'm about to find out too. Click on the image for more.



MUSIC



HIGHSTALAVISTA



Hip-hop is a madness in 234 south! This is a secret to many people outside the zone. The turn up in their concerts are massive, which is exemplinary. The artists? We are convinced that they just want to be hometown heroes, zero work and juice. Yet, they say one day they will be here for the taking.

Will Highstalavista fulfil the prophecy? This tape is a very exciting one, crossing genres, especially the one with Idowest. Highstalavista shoes his rap prowess, verbally attacking the beat in the igbo dialect. Sometimes, he switches to pidgin, flex on English, all very exciting.

Click on the image to listen.

www.kulturepro.com



KELECHIEF

Straight out of ATL, Kelechief is back to the 234 to share more moments and music.

A proud waver of the flag, Kelechief has been in and out of the country, embracing cultures. This is reflective in his music.



On Kulture Pro, Kelechief noted he is a big fan of Burnaboy, and he looks forward to working with him.

. Are you Familiar with Kelechief?
Click on his pictures for more.

WHO'S WORLD IS THIS

